



"The best way to predict your future is to create it" - Abraham Lincoln

2023-2024

FreeSuccess PFE Book

Plan Key points













Introduction

History, Mission, Vision, Values, benefits



Introduction

DEMANDER UN DEVIS

Inbound.

Attirez un flux régulier de prospects mieux

qualifiés ayant une forte intention de

conversion en installant HubSpot CRM.

EN SAVOIR PLUS

=

Welcome to the PFE book program at FreeSuccess, a leading digital marketing agency specialized in inbound marketing and a trusted HubSpot Solutions provider in Tunisia. At FreeSuccess, we pride ourselves on being a small and dynamic team, offering a safe and collaborative environment with an agile approach to work. We are excited to provide interns with an opportunity to learn and grow while working on real-world projects using HubSpot's powerful tools and strategies.





History

FreeSuccess is a digital consulting agency focused on Inbound Marketing, founded and based in Tunis since 2018.



Mission

We help our customers achieve exponential success by unleashing their full digital potential and helping them develop their digital culture.



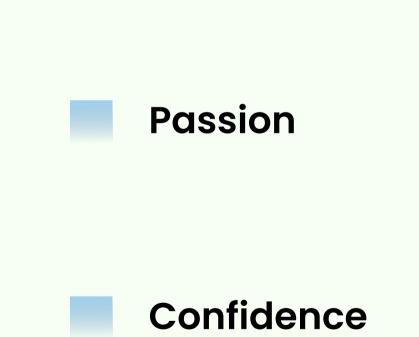
Vision

Our vision is to empower our customers and grow by providing better services, while committing ourselves to being a people-centered agency.

Our Values

Our shared value system revolves around one fundamental principle:

" Every human being is worthy of **RESPECT**. "



Engagement

Respect

Simplicity

Empathy

Transparency



What are the benefits for trainees?

Learning and skills development

Technical training and soft skills

Follow-up





How to apply?



How To Apply ?

Interested in joining our team ? Here's how to apply.

> All internship opportunities are scheduled to begin in August 2023 and it will take place at Rades – Ezzahra (Possibility to work remotely) **Duration:** 4 to 6 weeks be 100% online.







Fill in the form

click here to access the form

Interview

Online interview

Validation

Validation answers will be sent by e-mail.



List of projects

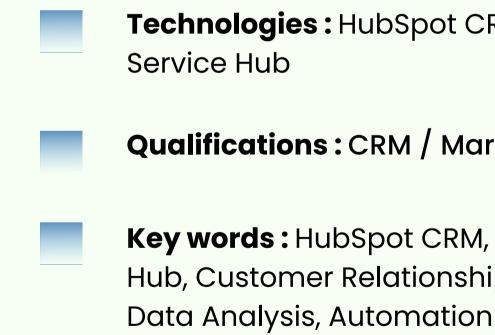


Project 1:

HubSpot CRM : Gain Practical Experience in HubSpot CRM for Marketing, Sales, and Service

Abstract:

This summer internship offers an opportunity to gain hands-on experience in utilizing HubSpot's CRM functionalities within the Marketing Hub, Sales Hub, and Service Hub. As an intern, you will work on real-world projects, develop practical skills, and contribute to the optimization of customer relationship management processes using HubSpot CRM.



Technologies: HubSpot CRM, Marketing Hub, Sales Hub,

Qualifications: CRM / Marketing / Sales / Business Analytics

Key words : HubSpot CRM, Marketing Hub, Sales Hub, Service Hub, Customer Relationship Management, CRM Optimization, Data Analysis, Automation

Project 2:

HubSpot operations : Analytics and data integration with Ecommerce platforms

Abstract:

This project aims to extract and analyze data gathered by HubSpot tools using both HubSpot operations and data sync. The goal of this project FS-ecom is to be able to extract and analyze marketing data from an ecommerce site managed by HubSpot

Technologies:

- HubSpot operations
- Data sync
- Woocommerce / Prestashop
- A Business intelligence tool

Qualifications: Informatique / data engineering / Genie logiciel / Business intelligence

Key words: e-commerce, HubSpot, HubSpot operations, KPI, data extraction, Analytics

Project 3:

Website design Wordpress & HubSpot : **Comparative** study, integrations and migration

Abstract:

This project aims to study the advantages of two CMS technologies: Wordpress and HubSpot CMS hub.

The goal of this project FS-WP is to build a website prototype based on HubSpot CMS study tracking techniques, Hub. integration methods and migration tools.

Technologies :

- CMS HubSpot
- Wordpress 6.2
- MySQL Database
- Animation tools and WP plugins

Key words : CMS, web site design, HubSpot

- **Qualifications :** CRM / Marketing / Sales / Business Analytics

Project 4:

Business Development : transform selling to match the way people buy with Inbound sales methodology

Abstract:

As a Business Development Intern, you will play a crucial role in developing our business by improving our Sales Organization and closing more deals using an Inbound Sales methodology. This internship will provide you with valuable hands-on experience in sales, marketing, and business strategy, and will allow you to contribute directly to our company's growth...

Technologies :

- Data analytics and reporting tools
- Data analysis and reporting tools

Communication skills

Key words : Sales, Inbound methodology, customer centric

• Customer Relationship Management (CRM) software • Sales and marketing automation tools

Qualifications : CRM / customer-centric strategies / Sales /



Scan To Apply

After scanning the QR code, you'll be directed to a form where you can choose the project you want to work on and upload your CV.





Thank You!

Do you have a question?



<u>+216 27 035 888</u>



<u>contact@freesuccess.digital</u>



<u>Mohamed Ali, Radès 2040, Tunisie</u>



<u>www.freesuccess.digital</u>

